TechTalk summits

Multi-Sponsor Regional Analyst Series

TechTalk Summits has partnered with the #1 global research analyst firm, IDC, for this series of virtual events that delivers market-leading research to impact technology buying decisions. Analyst Series events begin with a presentation by a senior IDC analyst on topics ranging from business strategy to digital transformation, and are then followed by companies respected as leaders within their business sector.

Sponsorship of Regional Analyst events looks like this:

- Non-themed events: Sponsor can choose solution/tech to present
- Exclusive by technology sector (no competitors)
- Marketed by region (Southwest, Midwest, etc) for targeted sales leads
- 15-minute presentation slot with audio and presentation capabilities
- Post-event registration list with access to all registrant data
- Logo, abstract and speaker bio on event landing page
- Inclusion in custom marketing blast(s)
- IDC research made available to each attendee
- Opportunity to provide TechTalk with target accounts/company and titles for inclusion in marketing outreach
- All event resources available on TechTalk Resources pages, searchable by event, title, sponsor name
- $7,500 per sponsorship (bulk discounts available)

NEW
For 2023

SOHO House SERIES

North American Soho House and select international members-only clubs. Exclusivity of memberships are a big draw for attendees. Pricing varies by market and SOHO club.